

# Volunteerism

THE HEART OF BUSINESS AWARDS | 2011

Honoring the  
companies and  
individuals lending a  
hand to our community

PRESENTED BY:

PHOENIX  
**Business  
Journal**

 **Hands On**  
GREATER PHOENIX

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October 21, 2011

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Desert Schools  
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EDITOR'S NOTE

The fourth annual Heart of Business Awards, a joint program of the *Phoenix Business Journal* and HandsOn Greater Phoenix, recognizes some of the Valley's most benevolent individual and corporate supporters of local nonprofits and community members.

As the economy continues to struggle, creating ever greater need within the community, it's nice to take a step back and shine the spotlight on those who still care to go above and beyond to make a difference.

Please join us and our associate sponsors, University of Phoenix and Avnet Inc., in congratulating the 2011 winners and finalists — members of our business community who still are fighting the good fight, helping those among us who need it most during these rocky times. Their stories and more are within these pages.

**Kat Bryant**  
Project Editor

**On the cover:** M&I employees Heike Swart, foreground, and Carol Mulvin make "thank you" cards to deliver to veterans at the Carl T. Hayden VA Medical Center in Phoenix. PROVIDED BY M&I



JIM POULIN PHOTOS | PHOENIX BUSINESS JOURNAL

**Narpro shops, including Desert Car Care Center, owned by Frank Leutz, assist single mothers like Kaylene Bingham with auto repairs. Page 28**

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**V**olunteerism is the foundation for Avnet's award-winning community relations programs focused on education, children's issues and technology.

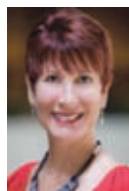
Through programs such as Dollars for Doers, Matching Grants, and the Volunteer Recognition Awards, our Avnet Cares program encourages and supports employee volunteer efforts in their local communities.

From HandsOn Greater Phoenix to Avnet Tech Games for college students, from back-to-school and holiday drives to serving on nonprofit boards of directors, Avnet employees exemplify the generosity at the heart of our community outreach efforts.

In honor of them and all those who invest time and energy in service to their local communities, Avnet is proud to sponsor this year's Heart of Business Awards!

Congratulations to all the finalists and thanks for all you do.

**Teri Radosevich**  
Vice President,  
Community Relations  
and Public Affairs



**F**ellow volunteers,  
The Points of Light Institute reports that more than three million volunteers donate 30 million hours of volunteer service each year. Each day the Phoenix community contributes to these numbers in hundreds of heartfelt ways.

More than ever, our local communities are relying on volunteers to fill important societal needs. In a year filled with natural disasters and economic challenges, we cannot begin to calculate the ways that local volunteers have stepped up to serve. We are proud that this passion for service is instilled deeply in our roots and is a natural part of our culture.

The work that each of the Heart of Business Awards finalists have done this past year is inspiring. Whether they are donating their professional skills to strengthen nonprofits, developing an effective employee volunteer program or organizing projects to make a measurable impact, this group has been generous about giving its time and talents.

They make each of us want to do better in our personal and professional lives.

Congratulations to the Heart of Business Awards finalists, and on behalf of all our employees, thank you for the work that you do.

Sincerely,

Bill Pepicello, Ph.D.  
President, University of Phoenix



**BUSINESS PROGRAM WINNER: Kitchell**

Hannah Schumacher, right, Kitchell volunteer organizer, works with fellow employees at Desert Mission Food Bank. She's pictured with Cindy Hallman, left, vice president of Desert Mission.

JIM POULIN | PHOENIX BUSINESS JOURNAL



# 'Attitude of caring'

Kitchell continues 60 years of dedication to service

**A**lthough economic times have been tough for construction and real estate companies for the past few years, Kitchell continues to serve its communities.

"It just makes good business sense, fostering a sense of community spirit and encouraging others to do the same," said Jim Swanson, president and CEO of Kitchell.

Founder Sam Kitchell began a tradition of community service involvement more than 60 years ago, and employees continue those efforts today. A recent Kitchell survey showed 65 percent of the company's employees dedicate more than 10 hours a month to community service.

Kitchell volunteers in various areas, but focuses primarily on children, social services, churches, neighborhood clean-ups, and building and restoring properties.

"We don't want to limit the community work of our employees, but encourage them to participate in efforts about which they are passionate," Swanson said. "We support endeavors as much as we can through providing time away from work for those who serve on boards and donating to employees' fundraising efforts."

Employee service work at the Desert Mission Food Bank led to a partnership between Kitchell and the nonprofit. Kitchell employees collect food

items year-round, and about 20 volunteers and family members gather twice a month to build emergency food boxes containing grains, soups and canned proteins. According to Swanson, the food boxes can feed about 300 families for two weeks. Families receiving the emergency food boxes rely on the items when resources such as food stamps are not available.



'It just makes good business sense, fostering a sense of community spirit and encouraging others to do the same.'

**Jim Swanson**  
Kitchell

"It is an attitude of caring and helping neighbors in times of need, and simply doing what is right without a sense of justification or reward," Swanson said.

In 2010, Kitchell donated more than 87,000 pounds of canned food and helped raise about \$16,500 during a canned food drive. One employee contacted a relative who owns a canning company in Tucson, and that resulted in a donation of two semi-truckloads of canned beans. The donation was so large that the goods were dispersed among food banks throughout the Valley.

Kitchell has helped numerous organizations since it began its volunteer work, including Teach for America, Ryan House, the Phoenix Children's Hospital Foundation, the University Medical Center Foundation and the Banner Health Foundation.

— Erin Kennedy

**BUSINESS PROGRAM FINALISTS**

**CVS Caremark**

**C**VS Caremark has been involved in volunteer projects for years, but in 2006 the company narrowed its focus to helping disabled children and providing health care services to the uninsured.

The Feeding Program for Infants & Young Children is one of CVS' services to kids with disabilities. By providing them with nourishing meals, the program ensures that disabled children thrive and do not fall behind within their peer groups.

CVS contributed funds when Southwest Human Development built its Children's Developmental Center. That facility now houses the Feeding Program. CVS also partners with Southwest Human Development to work with patients' families to coordinate care with psychologists and other health practitioners, as well as help the families cope with feeding issues.

In addition, CVS partners with Easter Seals to host Walk With Me, an annual family event to raise awareness of services available to the disabled. Each year, about 1,000 registered participants gather at a local park to raise money by walking. They also play games, learn about available medical services and socialize with families affected by disabilities.

"Helping children with disabilities is often overlooked, so it is somewhere we can make a big difference," said Steve Barney, CVS' regional sales manager for Arizona and New Mexico.

— Erin Kennedy



PROVIDED BY CVS CAREMARK

CVS Caremark employees participate in Easter Seals' annual "Walk With Me" event.

**Sprouts Farmers Markets**

**W**hen tough economic times hit in 2009, Phoenix Rescue Mission almost had to start turning homeless individuals away. But thanks to Sprouts Farmers Markets, the organization continues to help those in need.

During those troubling times, volunteers at Phoenix Rescue Mission who also were executives at Sprouts suggested a food salvage program to cut down on wasted food at the grocery stores and donate to Phoenix Rescue Mission's dining hall.

Since 2009, the Rescue Mission truck has gathered natural foods from 11 local Sprouts stores at 5 a.m. every day. The food is used to help prepare breakfast, lunch and dinner for the homeless each day. In 2010, Sprouts donated more than 2 million pounds of food to the Rescue Mission.

Sprouts employees also donate time to the mission. Every Sunday, Sprouts employees prepare and serve dinner there.

Employees recently started a "go green" program to help the mission recycle cardboard, glass, metal and paper. Sprouts also supplied the mission with food for its Changing Lives Center, a campus for women and children.

"I feel that Sprouts has invested so much time to make Phoenix Rescue Mission a better place," said mission spokeswoman Nicole Pena. "They are a true partner in every sense and are always thinking outside the box to come up with ideas to help the most people in the most efficient ways. We are never without food or help, and that is thanks to Sprouts."

— Erin Kennedy



PROVIDED BY SPROUTS FARMERS MARKETS

Sprouts Farmers Markets provided Thanksgiving dinner for homeless families at Phoenix Rescue Mission.